

The background of the slide is a photograph of a speaker on a stage, seen from behind, addressing a large audience. The entire image is covered with a semi-transparent blue gradient. In the top right corner, there are several overlapping geometric shapes in shades of gray and blue, including triangles and squares.

# CoinTalks Sponsorship

The 'TED for Crypto' + Your Brand

# Why CoinTalks?

Thought Leadership.

Attendees of typical crypto-events  
say:

Most crypto events **have sold out**;  
flooded with shills, over-sponsored,  
weak event programming, looking  
like an email spam folder...

Explainers look like hostage videos.

And the crypto community has had  
enough...

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# Enter: CoinTalks

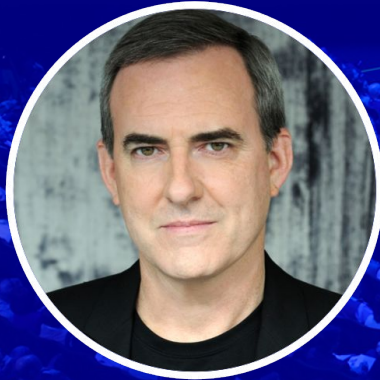
Elite, high-end, tasteful.

Our Host & Partner



Microsoft

## CoinTalks August 19th, 2018 speakers include:



**William Quigley**

CEO of WAX



<https://wax.io>



**Sam Hamidi-Kazemian**

CEO of Everipedia



<https://everipedia.org>



**Andrew Gazdecki**

CEO of Altcoin.io



<https://altcoin.io>

# A “TED for Crypto” (what does that mean?)

## Production

Each CoinTalks segment is its own tasteful presentation by **thought leaders**

High-production value means high-value staging, lighting, multi-camera setup and theatrics

## Streaming

Lifelike 4K+ streaming of each segment on multiple social media platforms for worldwide consumption

Biggest reaching audience with analytic feedback

## Promotion

After posting, our A.I. team shares segments with relevant online communities to iteratively seed viral distribution

Community Management + Deep Learning A.I.

# Diamond Level Sponsorship

Limited - 5 Available, \$25,000

## Diamond Level Sponsorship:

You'll be an Official CoinTalks Partner

*What does that mean?*

- Your own high-quality filmed stage presentation at the event
  - Your own pop-up space at our event for live interaction with guests
  - Your name and logo will appear at the end of each streaming video clip forever
  - Your brand will be announced and thanked at our event
  - Your name and logo on our Flyers and on our Website
-

# Gold Level Sponsorship

Limited - 10 Available, \$10,000

## Gold Level Sponsorship:

- Your own pop-up space at our event for live interaction with guests
  - Your name and logo will appear at the end of each streaming video clip forever
  - Your brand will be announced and thanked at our event
  - Your name and logo on our Flyers and on our Website
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# Silver Level Sponsorship

\$5,000

## Silver Level Sponsorship:

- Your name and logo will appear at the end of each streaming video clip forever
- Your brand will be announced and thanked at our event
- Your name and logo on our Flyers and on our Website

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# Bronze Level Sponsorship

\$3,000

## Bronze Level Sponsorship:

- Your brand will be announced and thanked at our event
  - Your name and logo on our Flyers and on our Website
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# Base Level Sponsorship

\$1,000

## Base Level Sponsorship:

- Your name and logo on our Flyers and on our Website

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